



Media Advisory/Press Conference

Wednesday, May 26, 2010, 11:00 A.M.

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Announcing the launch of a major national initiative to detect, track and ultimately deter, through civil litigation, the exploitation of children for pornography

Attorney Jeff Anderson to file a civil action in United States District Court against man who created pornographic images and 100 "Defendant Downloaders" who will be tracked and exposed at a later date.

Little known or used Masha's Law is key to initiative

Who:

Attorney Jeff Anderson, Jeff Anderson & Associates

Cordelia Anderson, MA Cordelia has worked to prevent child & adolescent sexual exploitation/harm and promote healthy development for over 30 years. Beginning at the Program in Human Sexuality, and then in 1977 moving to the Hennepin County Attorney's Office as a child advocate to create one of the first Child Sexual Abuse Prevention Programs in the country and later bringing the Program to Illusion Theater. In 1992 she founded her own training and consultation business based in Minneapolis, Sensibilities, Inc. Cordelia has consulted with a wide range of programs has appeared on local and national media programs including Oprah. She is on the board of the National Center for Missing and Exploited Children is Chair of the National Coalition to Prevent Child Sexual Exploitation.

Walter H Bera, PhD. Founder and Director of the Kenwood Therapy Center who has been a therapist for 30 years with special interests in the development of clinical theory and practice, issues of abuse, power, ethics and politics. Walter works locally, nationally and internationally as a consultant, therapist and speaker on sexuality, abuse, relationship and advanced therapy approaches for therapists, universities, schools, churches, business and government.

Sgt. William F. Haider A Sergeant in the City of St. Paul Police Department and President at W. F. Haider Investigative Consulting, Haider is a leading expert in

child exploitation offenses and Internet crimes against children. He is a consultant for Fox Valley Technical College providing instruction on Internet Crimes Against Children (ICAC) and related subjects throughout the United States and instructs Law Enforcement personnel throughout the State of Minnesota on Internet child exploitation investigations.

- What:** Press conference
Streamed live at: www.AndersonAdvocates.com
- When:** Wednesday, May 26, 2010
11:00 A.M.
- Where:** Anderson Law Offices
Suite 100
366 Jackson Street
St. Paul
- Why:** Announcement the launching of the first case in a major national initiative by the Jeff Anderson & Associates Law Firm designed to detect, track and ultimately deter, through civil litigation, anybody creating or downloading child pornography.

Attorney Jeff Anderson, who has spent a quarter century using the civil courts to protect children against sexual abuse, said he will be pursuing justice and compensation for children exploited and abused through pornographic images with the same "commitment and vigor," adding that "no child protection effort can be complete without addressing child pornography."

The Anderson initiative will employ a little known and little used federal statute which was updated in 2006 to give children the right to sue anyone who produces, distributes, or possesses their pornographic images. The act, called Masha's Law, is named for a five-year-old adopted from a Russian orphanage by a man who began sexually abusing her the night she arrived. After finally escaping the abuse, eight years later a courageous Masha came forward to tell her story and work to protect other children from abuse.

In launching the effort, Anderson will file a civil action in United States District Court, District of Minnesota on behalf of the child victim in the recently criminally charged case of Gregg Alan Larsen. The case will include an action against both the producer of the child pornography and Defendant Downloaders 1 through 100.